

WHY CHOOSE JAMES HARDIE?

#1 RETURN ON INVESTMENT

Re-siding with fiber cement yields the best ROI when compared to other mid-size remodeling projects.

The return on re-siding your house with fiber cement is 25 percent higher than that if you were to add a bathroom. Why not start with a project that will give you more bang for your buck? The value of re-siding with James Hardie lies in the superior quality of our products. We beat our competitors in every siding category.



COST SAVINGS

Fiber cement costs
less than wood,
doesn't attract pests,
and resists water
absorption to help
protect against mold,
swelling and
cracking—buying you
more mileage for your
dollar.



CLIMATE SPECIFICITY

James Hardie is the only siding company that engineers siding and trim products for specific climates, ensuring that you get the best performance for your region.



COLOR THAT LASTS

Baked-on ColorPlus®
Technology has
greater resistance to
fading, chipping and
cracking, meaning
less maintenance for
you.



LOWER INSURANCE

Since fiber cement siding (unlike vinyl) is non-combustible and hail-damage resistant, it can sometimes help reduce home insurance premiums.

Ask your agent.



GREAT WARRANTIES

All James Hardie siding products come with a 30-year, non-prorated warranty and trim products come with a 15-year, non-prorated warranty. As well, ColorPlus Finish come with a 15-year limited warranty that covers materials and labor which protects against peeling, bubbling, cracking, chipping and excessive fading.



Ready to get started?

Call us at **423.805.3800** or visit us online at **ChattanoogaExteriors.com**We'll be happy to schedule a complementary consultation and in-home quote.