

There are several reasons to re-side your home: Your home's exterior looks old and tired; you are fed up with frequent maintenance and are seeking other siding options; or, your home has been damaged by a storm.

The beauty of embarking on a re-siding project is that you have a chance to re-invent your house by choosing a new color, a different siding texture, or adding more details, such as shingles or additional trim. James Hardie® offers an array of siding and trim products from which to choose. But don't feel you have to make a drastic change. You may be fine with the color of your house, for example. Just by choosing a durable material, you are making a great investment in your home.

CURB APPEAL

A house with curb appeal hits that sweet spot where classic beauty meets personal style. It's a sum of multiple parts: architecture, landscape, color scheme, and accessories, such as outdoor lighting and furniture. Siding can make all the difference when it comes to adding curb appeal, whether your goal is to transform your house or simply refresh it.

REDUCED MAINTENANCE

Those who have lived with wood or vinyl siding know its limitations. Wood can split, crack and deteriorate. It also expands and contracts, making it difficult for paint to adhere to its surface for a long time. Vinyl siding can also crack and warp in extreme temperatures.

Engineered for climate, James Hardie products perform year after year, even when exposed to extreme weather. And when finished with ColorPlus® Technology, James Hardie products reduce the need for frequent touch-ups and re-painting because the color is baked-on and UV-ray resistant.

SUSTAINABILITY

As a product leader in the building and construction industry, James Hardie recognizes its obligation to promote green living. And green living means building with products that stand the test of time. James Hardie products are Engineered for Climate, so they have a longer life cycle than cheaper, less-durable products. ColorPlus® Technology reduces the need to re-paint frequently, resulting in fewer materials ending up in landfills. James Hardie also reduces our environmental footprint by making our products with locally sourced, sustainable raw materials, such as cement, sand, wood fiber and water. We also have manufacturing facilities across the country, which allows us to reduce transport-related pollution.

